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Are you planning to fail or failing to plan?

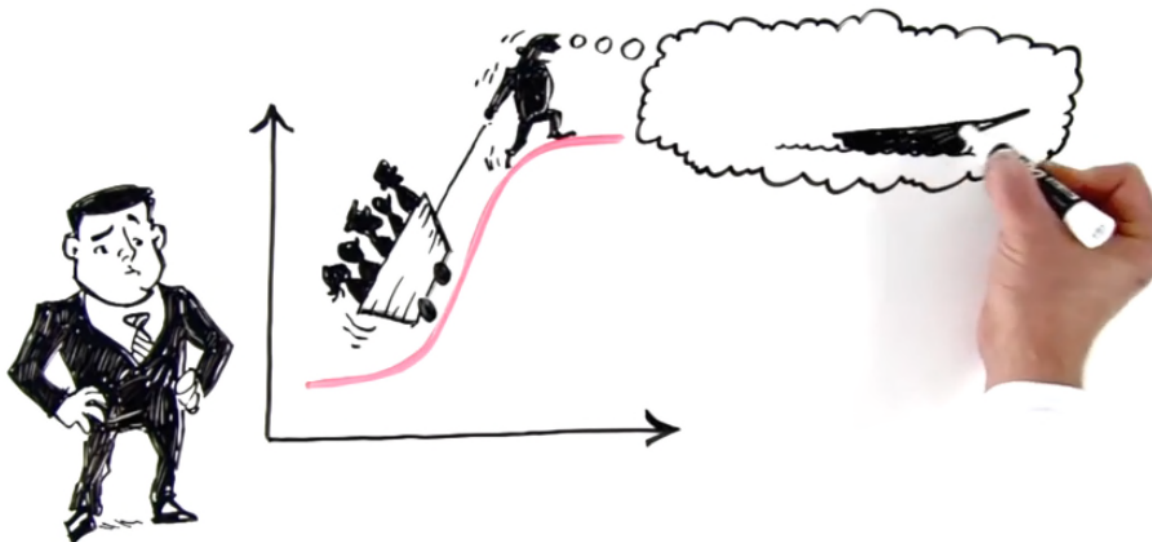
In this newsletter, I encourage all business owners to look at the year ahead and think about the outcomes that are likely to be achieved. For many business owners, it is an exercise of keeping their fingers crossed and hoping things continue to work out for them. For others, they will have considered their business in a global context and have decided upon their priorities for the year and decided and agreed on plans to make those priorities happen. Which do you think is the better approach?

For many business owners, part of the hesitation in planning is simply knowing how to start the process. Many of you now will be familiar with my involvement with the Gazelles International Coaching group and the tools that are available for business owners to help them with the planning process. To make things easier, I include the [Gazelles one page plan](#) that is used around the globe by small to medium enterprises who are looking to scale up their organisation.

In order to get going on the process, I would also recommend you have a quick read of the following article that goes through [how to maximise the benefit of a planning process](#). All of these tools are free and available for your use. Additional material in relation to the 4 key decisions every business owner needs to get right is available on the Gazelles website.

Should you have any questions in relation to the forms or process, I'd be more than willing to guide you and have a discussion as to best practice.

Finally, I provide a link to a short video that explain how all of this activity comes together under getting owners to undertake a review of the 4 key decisions of People, Strategy, Execution and Cash within their own business environment. Given the amount of disruption and volatility in the current economic environment, I urge all business owners to consider their plans for the year(s) ahead.



I hope you've had a great time reading the article. If you'd like more information, please don't hesitate to call us on 07 3367 1994.

Kind Regards,
JudsonKoman



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